**Press Release 06.11.2024**

**Gediz Retail awarded the LACP Vision Award**

**for its Sustainability Report**

**Gediz Retail, the electricity retail company of Aydem Enerji, was honored with the “Silver Award” for its sustainability report at the Vision Awards organized by the League of American Communications Professionals (LACP) and was also recognized as one of the “Top 20 Turkish Reports”.**

**By prioritizing sustainability in its business operations to create a better world for future generations, Gediz Retail consistently earns accolades on the global stage. Recently, Gediz Retail received the “Silver Award” in the “Energy-Equipment and Services" category at the Vision Awards and was also listed in the “Top 20 Turkish Reports”. Aydem Retail had achieved a comparable success at the Vision Awards the previous year.**

**Mustafa İren, General Manager of both Gediz Retail and Aydem Retail, expressed his satisfaction with the international recognition of their sustainability efforts.**

**“We are proud of our achievements as a participant in the United Nations Global Compact (UN Global Compact), the largest sustainability platform globally. After winning an award with Aydem Retail, we have continued our dedication and efforts on sustainability by releasing our 2023 sustainability reports this year following the success of our 2022 report. Our motivation was boosted by the recognition received at the 2023 Vision Awards for our successful report with Gediz Retail. We are pleased to meet our obligations to individuals, society, our nation, and the environment as we propel our company forward by executing our tasks to the best of our abilities. We will persist in delivering sustainable advantages with equal consideration towards addressing climate change and promoting the circular economy.”**

**The sustainability reports for 2022 and 2023 can be accessed through the following link:**

Gediz Retail: <https://www.gedizperakende.com.tr/surdurulebilirlik>

Aydem Retail: <https://www.aydemperakende.com.tr/surdurulebilirlik>

**About Aydem Retail:**

Standing out as one of the constituents of Aydem Energy Group, which is the first and leading integrated energy company in Türkiye with 40 years of experience and expertise in the energy sector, Aydem Elektrik Perakende Satış A.Ş. started its operations in 2008 as a contracted supplier in Aydın, Denizli and Muğla, and became the first electricity retailer privatized in Türkiye. Aydem Retail operates as the incumbent supplier in the Turkish provinces namely Aydın, Denizli and Muğla to provide energy for life at more than two million points in all 81 provinces in Türkiye, creating added value for the national energy and economy. With a corporate culture that promotes the strategy to offer energy solutions for a sustainable future, Aydem Retail keeps working to create value for its customers, employees, suppliers and the society through its customer-focused approach, its services that keep pace with the innovations and needs of the modern world, and its customer relations centers that have the largest service network in Türkiye. Aydem Retail has a strong corporate culture with its forward-looking work policies and innovative practices, and the value it places on its employees, attested to by its certification as “Great Place to Work” by the Great Place to Work® Institute and its inclusion in the “List of the Best Employers in Türkiye”.

**About Gediz Retail:**

Gediz Elektrik Perakende Satış A.Ş. was established in 2013 within Aydem Enerji, Turkey's first and leading integrated energy company with more than 40 years of experience and expertise in the energy sector, to continuously provide high quality electricity to more than 3 million customers as the incumbent electricity supplier of İzmir and Manisa provinces. Gediz Retail, consistent with its primary focus on customer satisfaction, provides electricity services to non-eligible consumers in the İzmir and Manisa provinces where it operates through retail sales contracts, and to all eligible consumers in the country, regardless of region, through bilateral agreements. With its customer-focused approach, Gediz Retail continues its activities to create value for its customers, employees, suppliers and society. Gediz Retail, adding value to Turkey's energy and business sectors, was certified as a Great Workplace by the Great Place to Work® Institute for its work policies, innovative practices and strong corporate culture.

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